

# THE PLAN 2023



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### AMBASSADOR REWARD PROGRAM

FTR Global (FTR) is a cutting edge, next generation online Marketing Platform that provides revolutionary success tools to give our Independent Ambassadors every opportunity to build a successful business. FTR realizes the hard work our Independent Ambassadors put into this business and reward those efforts by paying up to 100% of the total Business Volume (BV) through our unique Ambassador Program.

The FTR plan is a world-wide plan allowing our Ambassadors to potentially earn income in every market around the world\*... Our commitment to your success is why we pay up to 100% of the BV!

Our Rank Bonuses, FTR Global Vehicle Bonus, and Elite Expense Accounts give our Independent Ambassadors the potential to earn the rewards that fit your business's needs. You can reach the dream life you're looking for with the combination of our unique and exclusive product line and one of the most aggressive programs with residual income opportunities in the industry.

### Depending on what you're looking to achieve towards your financial independence, WE HAVE A PLAN FOR YOU!





#### **JOINING OPTIONS**

FTR Global offers affordable options that bring value to a turn-key business just for enrolling as an Ambassador with FTR Global. Options range from any of the individual FTR Products to full packages ranging from \$195 - \$995 depending on how you would like to be involved with FTR.

"3" Options to Join

Business Volume (BV)	Rank	Requirements
0	Retail Customer	Purchase Product at Retail Prices
<b>99</b> BV	I AM PREFERED	No Activation Fee / 99 BV Minimum
99BV	Ambassador	\$24.99 Activation Fee 149 BV / 99 BV Minimum

When joining FTR, you have the option to either enroll as; I AM PREFERED, Affiliate, or as an Ambassador. Our I AM PREFERED customers will only pay for the product they want, while our Affiliates and Ambassadors will pay a one-time annual \$24.99 activation fee which provides them with a Back Office and Replicated Website for their Business. You can simply start as an I AM PREFERED customer and at any time you may pay the annual \$24.99 fee to become an FTR Ambassador.

Certain Restrictions Apply. All commissions are paid on product orders only, not on any enrollment or activation fees.





## OUR RETAIL CUSTOMERS & I AM PREFERED MEMBERS

Our Retail Customers pay retail prices for our Full Cryosonic Extract (FCE) Products. Customers can choose to become an I AM PREFERED customer and receive discounts with savings up to 25% off our retail. All it takes to become a I AM PREFERED customer is to have at least 99BV worth of FTR Global Products on the Monthly Simple Ship Program.

Our I AM PREFERED customers pay on a Simple Ship Program and will receive our Preferred Pricing. I AM PREFERED customers do not earn a weekly commission. People who are involved in the FTR Global Affiliate and Ambassador Program may qualify to earn a weekly commission if certain conditions are met.

Our Retail Customers and I AM PREFERED Customers within FTR Global Program have the ability to purchase all of our Full Cryosonic Extract (FCE) Products at our Ambassador pricing, which is up to 25% off our suggested retail pricing if they choose to become an Ambassador. Ambassadors will receive payments based on Business Volume (BV) generated by their FTR Global Program and may qualify to earn extra, potentially life-changing income.



Note: Qualified Ambassadors will be paid every Wednesday based on previous week orders from Monday through Sunday

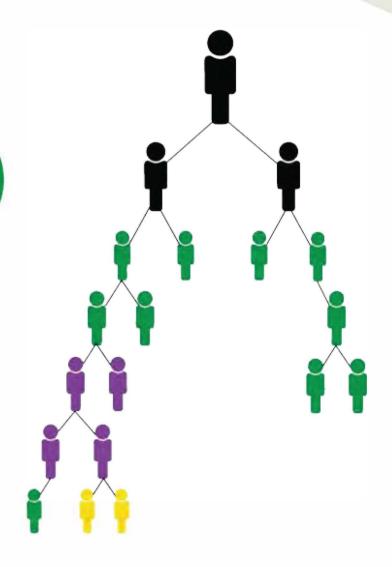


## FTR Global COMPENSATION PLAN

99BV Min. 600BV in RT Leg Min. 600BV in LT Leg

BV= Business Volume RT= Right Leg

LF= Left Leg



FTR Global uses Business Volume (BV) from both your strong leg and lesser leg volume (left and right leg) and it pays you a percentage on your lesser leg. After Binary Commissions are paid out, any volume unused will be carried over to the following week. FTR Global *does not flush volume* as long as you meet the requirements as an Active Ambassador. With our aggressive compensation plan our Ambassadors can receive payments up to 100% on their Lesser Leg's BV. All BV on your own account counts to your Left Leg.



## INCOME EARNING POTENTIAL

#### **Total Commission Earned**

5,000BV —— 600 —— 5,000BV
3,600BV 300 3,600BV
2,400BV — 300— 2,400BV
1,200BV 300 1,200BV
600BV — 150— 600BV

Weekly Binary Earning Total Potential \$1,650

Max out BV Commission Cycle and receive Management Bonuses of \$600 anywhere in your personally enrolled down line.





## INCOME EARNING POTENTIALS

### "3 is the way" to income earning

#### 1. Retail Profits

Earn up to 25% gross retail profits

### 2. Life-Changing Income

Develop & Manage an unlimited number of Sponsored

#### 3. Bonuses

Management
Rank Incentive
Expense
Car
Bonus Program



Earn up to 25% Gross Retail Profit on most products, when sold at suggested retail price. \*The income levels mentioned in the following presentation are for illustration purposes only. They are not intended to represent the income of a typical FTR Global Ambassadors nor are they intended to represent that any given FTR Global Ambassador will earn income in that amount. The success of any FTR Global Ambassador will depend upon the amount of hard work, talent, and dedication which he or she devotes to building his or her personal business.

#### RETAIL PROFITS



### Earn up to 25% Gross Retail Profits



We will pay our Ambassadors the difference between the Price paid by a Retail Customer and the published FTR Ambassador Wholesale Price on all Direct Sales Referrals attributable to that Active Ambassador on a

weekly basis.





### SIMPLE STEPS TO BUILDING YOUR PLAN

### Step 1: Sign Up

\*Pick Your Plan



### **Step 2: Develop**

\*Engage Your Team



### **Step 3: Qualify**

\*Place a 99 BV Simple Ship Order in your BDC

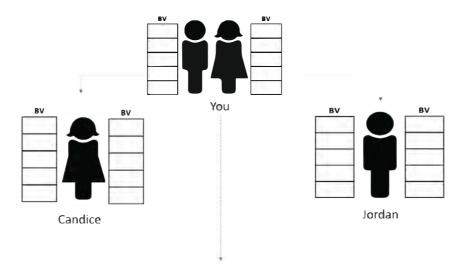




## SIMPLE STEPS TO BUILDING YOUR PLAN

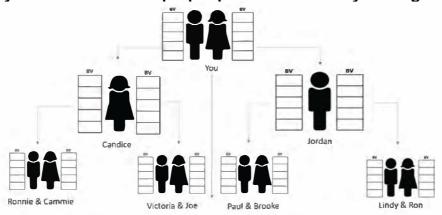
### **Step 4: Activate**

\*Place an Active Ambassador in your Left and Right organization to be eligible to receive commissions



### Step 5: Teach, Manage & Support Others

\*Work with your team to ensure proper placement within your Organization

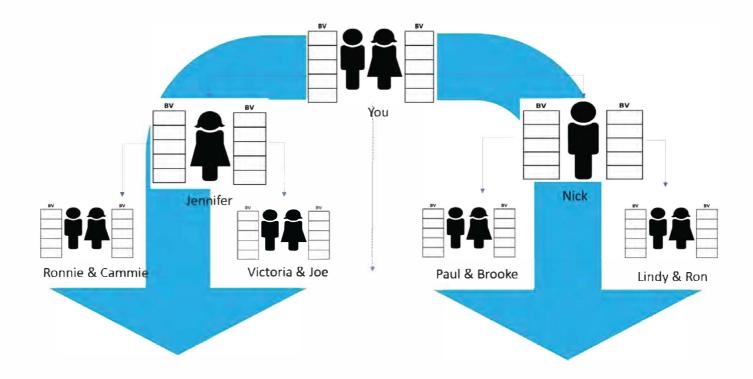




## SOFTWARE TRACKING

### **Our Software Searches Daily**

Our software tracks your Products; your Retail Customers, your I AM PREFERED
Customers and your Team Purchases and Sales made each day. Our state-ofthe-art software allows our Ambassadors to accurately track their Team goals and
reach them!

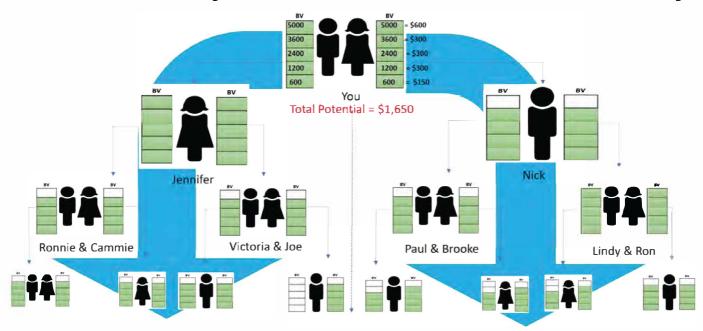




## **EARNING COMMISSIONS**

#### How Commissions Are Earned

BV is tracked daily and commissions are calculated weekly!



#### Total Weekly potential is \$1,650

Green = BV

Blue Arrow = Tracking Downline for BV

LEFT RIGHT

Legend: 5000BV - 5000BV = \$600

3600BV - 3600BV = \$300 2400BV - 2400BV = \$300 1200BV - 1200BV = \$300 600BV - 600BV = \$150

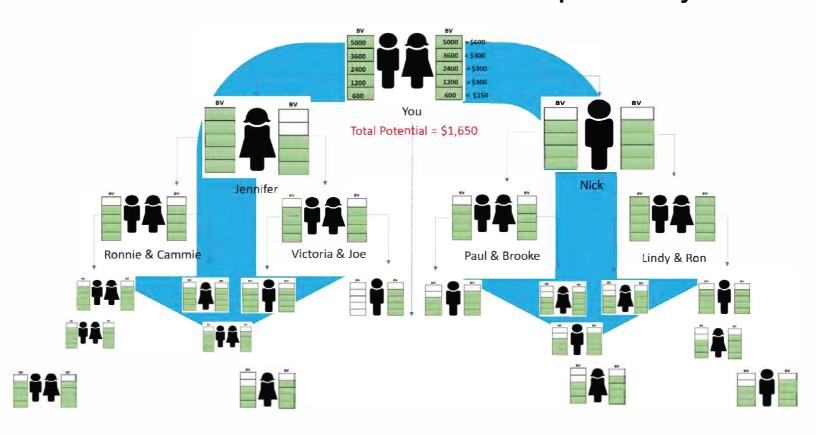
**TOTAL WEEKLY POTENTIAL - \$1,650** 



## **EXPAND YOUR ORGANIZATION**

### **Organization Expansion**

#### Commissions earned accumulate until paid weekly



#### Total Weekly Potential is \$1,650

Green = BV

Blue Arrow = Tracking Downline for BV

LEFT RIGHT

Legend: 5000BV - 5000BV = \$600

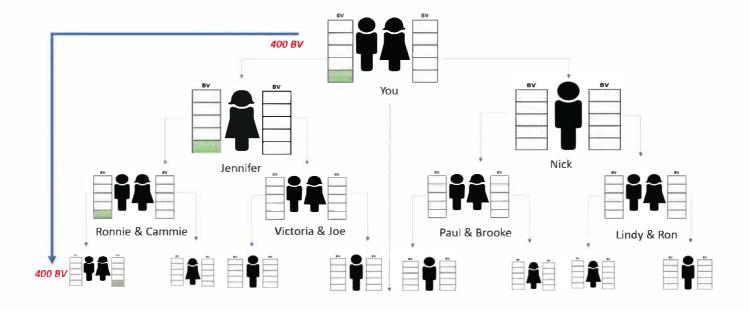
3600BV - 3600BV = \$300 2400BV - 2400BV = \$300 1200BV - 1200BV = \$300 600BV - 600BV = \$150



## PLACING YOUR BUSINESS VOLUME

#### **HUGE! HUGE! HUGE!**

BV can be placed on your Left or Right up to your lowest point in your Organization for any <u>Personally Enrolled</u> Ambassadors within your downline.



Example: Place order of 400 BV within your Organization

Green = BV



### SIMPLE BONUS PROGRAM

#### **How it Works:**

When you sign up someone and they purchase one of the three Business Builder Packs you will receive the corresponding Simple Bonus. Simple Steps:

Step 1: Sign Up a New Ambassador

**Step 2: They Purchase one of 3 Packs** 

**Step 3: You receive the SIMPLE BONUS** 

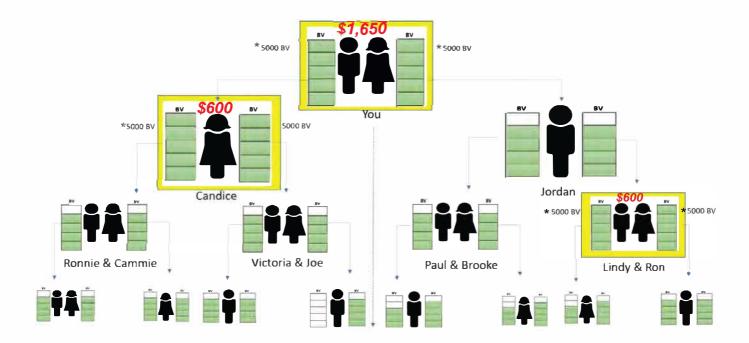
What Do You Receive?			
PACK I AM MOTIVATED I AM ACTIVATED I AM COMMITT			
<b>BONUS</b>	\$20	\$75	\$150



## FTR Global MANAGEMENT BONUS PROGRAM

#### **Bonus Paid Weekly!**

Each time your Left **OR** Right Legs of your <u>Personally Enrolled</u>
Ambassadors completes the full BV Commission Cycle you receive a
Management Bonus of \$600.



Green = BV

Yellow = Bonus Paid



## RANK & INCENTIVE BONUS PROGRAM

#### One-Time Payment

This is one of the highest paying Rewards Programs in the Industry of Network Marketing! Our high paying *Compensation Plan* along with our *Reward Recognition Plan* for our Ambassadors shows our appreciation for the dedication they have shown to succeed in FTR.

Rank	Bronze	Silver	Gold	Platinum	Sapphire	Ruby	Emerald	Diamond
Bonus	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000

**How to Qualify:** To qualify for our Rank Incentives and Bonuses all Ambassadors must generate a total of 99 Business Volume and maintain their Rank for 3 consecutive monthly pay periods.

**Payout Schedule:** Our Bonuses and Rank Incentives will be paid out after Binary Commissions are paid. For example, Binary Commissions are paid out weekly on Wednesday and Incentives and Bonuses will be paid out the second Wednesday or each month.

\*Payment is limited to 1 time per Rank per Ambassador



## SIMPLE EXPENSE ACCOUNT

#### WHAT IS THIS FOR? THROW PARTIES - DRIVE YOUR BUSINESS

Once you reach the rank of Gold and beyond you will incur costs to help train, support & encourage your team to grow and develop leadership skills. FTR wants to help you with that on an ongoing basis because we believe that <a href="Leadership is the key to success">Leadership is the key to success</a>!

**Expense Qualification Requirements:** Ambassadors must maintain their Rank after receiving their One-Time FTR Global Incentive Bonus for each Rank.

**Schedule of Payments:** Expense Allowance are paid on the 2nd Wednesday of each Month. Meaning this payment would be received the following week after

prior week's commission are paid.

Ra	nk	Maintenance Period	Expense Allowance
SAPPHIRE	100K	Monthly	\$2,000
RUBY	250K	Monthly	\$5,000
EMERALD	500K	Monthly	\$10,000
DIAMOND	1M	Monthly	\$20,000



Expand your business with the FTR Global Expense Bonus to help you fund your business without reaching into your pocket. Imagine he success you can build, when you have the ability to take this bonus and host events or create massive exposure. Remember if you qualify for the FTR Global Expense Bonus, you will receive these monies directly into your commissions so you can fund your business or just keep it in your pocket!



## FTR Global VEHICLE BONUS

#### PAID MONTHLY

Nothing says SUCCESS in the FTR Global Program louder than a nice Vehicle! At FTR our Vehicle Program is an Incentive Reward offered to Ambassadors who achieve and maintain the position of Executive Director or above. With the FTR Vehicle Program, you're eligible to select the car of your choice, and FTR will help to offset the cost of your lease or loan payment based on the level you achieve (see chart below).

#### FTR VEHICLE BONUS PROGRAM DETAILS

- 1.Qualified Executive Directors or higher will receive reimbursements towards the car of their choice shown in the table below.
- 2. Payments will be distributed based on your level within FTR.
- 3. You must maintain your rank for a minimum of 3 consecutive monthly pay periods. In the fourth month of rank, maintenance triggers your FTR Vehicle Bonus.
- 4.In order to received the full Vehicle Bonus for which the Ambassador has qualified, the Ambassador must send in a picture of their Vehicle showing FTR/ReAction® logo (see policy and procedures for more details).



FTR BONUS AMOUNTS Area		
Gold	\$400	
Platinum	\$500	
Sapphire	\$700	
Ruby	\$800	
Emerald	\$1,000	
Diamond	\$1,200	





## SHIPPING POLICY

FTR Global ships via FedEx or USPS to all 50 states; P.O. Boxes; and U.S. territories.

Shipments to PO boxes are shipping via USPS.

ReAction® edibles will not ship on Thursday or Friday's in the hotter months due to the extreme heat and possibility melting.



## REFUND/RETURN POLICY

FTR Global stands behind all of its product offerings and strives to ensure that every purchase is satisfactory. In the unlikely event that it is not, FTR Global will refund or replace your product according to the following:

5.9.1 - Ambassadors — FTR Global will issue a refund to a Ambassador upon request made to FTR Global in writing within thirty (30) days of the purchase date. Ambassadors must obtain an approved Returned Merchandise Authorization (RMA) from Ambassador Support and return the product in resalable condition. Qualified and eligible products shall receive a refund less a 20% restocking fee minus all shipping and handling charges associated with the order.

5.9.2 - Customers — If a customer purchases a product through an Ambassador's FTR Global-replicated website, they may request a refund from Ambassador Support. FTR Global will issue a refund to a customer after receiving a request in writing within thirty (30) days of the purchase date. Customers must obtain an approved Returned Merchandise Authorization (RMA) from Ambassador Support and return the in resalable condition. Qualified and eligible products shall receive a refund less a 20% restocking fee minus all shipping and handling charges associated with the order. If the product was purchased directly from an Independent Ambassador's private website or in person, the Customer must contact the Ambassador for a refund. The Customer will need to return the product and original invoice to the Ambassador, who will refund the product purchase price. Ambassadors are required to provide a refund to any Customer that has purchased product directly from an Ambassador's personal stock according to the quidelines within the Policy and Procedures.

5.9.3 - Damaged Products/Shipments — In the event an Ambassador or Customer receives damaged product, or product that is in less than commercially reasonable condition, the Ambassador or Customer must contact Ambassador Support via Customer Service Portal or at (888) 807-3328 within five (5) calendar days of delivery of said products and submit photos of the damaged product to Ambassador Support at reactionftrglobal@gmail.com. Ambassador Support will determine, at its sole discretion if the damaged product claim is valid. FTR Global reserves the right to accept or refuse a damaged shipment claim. If FTR Global Support finds that the claim is valid, it will provide a shipping callback tag to the Ambassador or Customer. The Ambassador or Customer must return the products to FTR Global in the original packaging, along with the packing slip, within thirty (30) days of the date of the claim. The products will not be replaced if returned after thirty (30) days from the date the claim. is made. If Ambassador Support does not receive acceptable photos of the damaged product within five (5) calendar days, it will not provide a shipping callback tag. It is the responsibility of the Ambassador or Customer to act within the time frame listed above. No exceptions will be made. 5.9.4 - New Ambassador Enrollment Packs — FTR Global will issue a full refund for enrollment packs, less applicable fees, upon written request made to Ambassador Support within three (3) business days of initial enrollment date. Requests should be sent to reactionftrglobal@gmail.com. Ambassador Support will provide a shipping callback tag to the Ambassador. The complete enrollment pack must be returned to FTR Global within seven (7) calendar days of the issuance of the callback tag and must be in resalable condition. Only complete enrollment packs with all products in resalable condition are eligible for a refund. FTR Global will not refund partial enrollment packs. After three (3) business days from the date of enrollment, qualified enrollment packs may receive a refund for enrollment pack products only, less a 20% restocking fee and shipping and handling charges associated with their order. Refunds will not be issued after thirty (30) days.

5.9.5 - Return Merchandise Authorization (RMA) — In order to facilitate the return process, an Ambassador or Customer must obtain an RMA number by contacting Ambassador Support via email at reactionftrglobal@gmail.com. The RMA number must be written on the outside of the shipping box. If a package is returned to FTR Global without an RMA number on the outside, the package will be refused and returned, and no refund will be issued. Products must be received by FTR Global within seven (7) calendar days after the issuance of the RMA, in full resalable condition, or no refund will be issued, and the option of refunding will be forfeited.

5.9.6 - Bonus and Commission Attribution — Any bonuses and commissions attributable to the refunded products and enrollment packs will be deducted from the Ambassador who received bonuses or commissions on such sales. Deductions will occur in the month in which the refund is given and continue every pay period thereafter until the commission is recovered. In the event FTR Global is unable to recover commissions from inactive Ambassadors, the other compensated upline Ambassadors may be subject to commission deductions. FTR Global has the exclusive right to determine any applicable deductions, within appropriate state and federal guidelines. In the case of enrollment fees, Ambassadors may cancel any time prior to midnight of the third business day, after the date of the initial enrollment (subject to various state requirements for cancellations. (see Policies and Procedures for further details)



### INCOME DISCLOSURE

In an effort to conduct Best Business Practices, FTR Global has developed the Income Disclosure Statement ("IDS"). The FTR Global IDS is designed to convey truthful, timely, and comprehensive information regarding the income that FTR Global Ambassadors earn. A copy of the IDS must be presented to a prospective Ambassador (someone who is not a party to a current FTR Global Ambassador Agreement) anytime the Compensation Plan is presented or discussed, or any type of income claim, or earnings representation is made. The terms "Income Claim" and/or "Earnings Representation" (collectively "income claim") include: (1) statements of average earnings, (2) statements of non-average earnings, (3) statements of earnings ranges, (4) income testimonials, (5) lifestyle claims, and (6) hypothetical claims. Examples of statements of non-average earnings" include, "Our number one Ambassador earned over \$1 million last year" or "Our average ranking Ambassador makes \$5,000 per month." An example of a proper "statement of earnings ranges" is "The monthly income for our higher-ranking Ambassadors is \$10,000 on the low end to \$30,000 a month on the high end." Copies of the Rep IDS may be downloaded and printed without charge from the company website www.feelthereactionglobal.com/income-disclosure/.



#### **TERMS & DEFINTIONS**

**ACTIVE**- To be considered an Active Ambassador one must generate a minimum of 99 BV (Business Volume) Simple Ship within the calendar month.

**ACTIVE AMBASSADOR**- For purposes of this compensation plan, an Ambassador is considered Active on a specific day if he/she has obtained at least 99 BV in the prior 30 days

**AGREEMENT**- The contract between the Company and each Ambassador; includes the Ambassador Agreement, the FTR Global Policies and Procedures, and the FTR Global Compensation Plan, all in their current form and as amended by FTR Global at its sole discretion. These documents are collectively referred to as the "Agreement."

**AMBASSADOR SUPPORT**- The team that assists Ambassadors with all aspects of their business and FTR Global products; assists Customers with their orders.

**BINARY COMMISSIONS**- For the purposes of this compensation plan, these are the payments Ambassadors receive for a minimum of 600BV on their strong leg and an equal 600BV on their lesser leg. An Ambassador can increase commissions by achieving up to a maximum of 5000BV on their strong and lesser leg on a weekly basis.

**BONUS VOLUME** - See Business Volume

**(BV) - BUSINESS VOLUME**- Refers to business volume generated from both Ambassador and I AM PREFERED customers in your downline. BV (Business Volume) can be placed anywhere in your downline that you personally sponsored. BV is what commissions are paid on.

**CANCEL**- The voluntary termination of the Ambassador's Agreement. Cancellation may be either voluntary or through non-renewal. See cancellation policy for further explanation.

**COMMISSION CYCLE**-Weekly runs from Monday to Sunday. Monthly runs per Payout Calendar found in each Ambassador's Back Office.

**COMPENSATION PLAN**- The guidelines and referenced literature for describing how Ambassadors can generate commissions and bonuses through our aggressive binary compensation plan.

**DIRECT SALES REFERRAL**-The Ambassador to whom a Retail Sale is attributed to based on the referral name listed on an Order for Product.

**DOWNLINE**- This term refers to the Ambassadors below a particular Ambassador in a sponsorship line down from the Company.

**FLUSH VOLUME**- Unpaid BV in an Ambassadors left or right leg that can accumulate for future Binary Commissions.

**GROSS RETAIL PROFIT**- The profit an Ambassador receives from sales to their Retail Customers \*see Retail Profits definition below

LESSER LEG- The total BV that accumulates in either an Ambassadors left or right leg whichever is lesser



#### **TERMS & DEFINITIONS**

**LINE OF SPONSORSHIP**- (LOS) A report generated by FTR Global that provides critical data relating to the identities of Ambassadors, sales information, and enrollment activity of each Ambassador's organization. This report contains confidential and trade secret information which is proprietary to FTR Global.

**MANAGEMENT BONUS** - An Ambassador is paid this bonus when a personally enrolled Ambassador completes a BV Commission cycle at the highest level of 5,000 BV both in their strong and lesser leg in the same week as the enrolling Ambassador

**FTR Global is a (MLM)** - (Multi-Level Marketing) system for selling goods or services through a network of Ambassadors.

**OFFICIAL FTR Global MATERIAL**- Literature, audio or video tapes, and other materials developed, printed, published, and distributed by FTR Global to Ambassadors.

**ORGANIZATION-** The Retailers, I AM PREFERED Customers and Ambassadors placed below in a downline of a particular Ambassador.

PERSONAL SALES ORGANIZATION - As an Ambassador these are all Ambassadors you have personally enrolled

**PERSONALLY ENROLLED**- Refers to someone you personally sponsored and signed up to be an Ambassador. You place them in your personal downline. They pay the \$24.99 annual fee along with purchasing their monthly Simple Ship/BV.

PLACEMENT- Your position inside your Sponsor's organization.

**QUALIFIED AMBASSADORS**- To be a Qualified Ambassador one must generate a minimum of 99BV (business volume) within the calendar month. You must personally sponsor one Ambassador and/or I AM PREFERED customer on the RT leg and personally sponsor one Ambassador and/or I AM PREFERED customer on the LT leg generating their minimum personal business volume within the calendar month.

RANK INCENTIVES- Different bonuses are paid based on an Ambassadors rank

**RECRUIT**- For purposes of FTR Global' Conflict of Interest Policy, the term "Recruit" means the actual or attempted solicitation, enrollment, encouragement, or effort to influence in any other way, either directly, indirectly, or through a third party, another FTR Global Ambassador or Customer to enroll or participate in another multilevel marketing, network marketing, or direct sales opportunity.

**RETAIL CUSTOMERS**- A Customer who purchases our industries leading FTR Global Full Cryosonic Extract (FCE) Products at Retail Prices and does not engage in building a business or selling the service. Ambassadors can earn the difference between the Ambassador Price and Retail Price when selling to Retail Customers.



#### **TERMS & DEFINITIONS**

**RETAIL PROFITS** - We will pay our Ambassadors the difference between the Price paid by a Retail Customer and the published FTR Ambassador Wholesale Price on all Direct Sales Referrals attributable to that Active Ambassador on a weekly basis.

**REWARD RECOGNITION PROGRAM**- Based on an Ambassadors rank, different rewards are given within the compensation plan

FTR Global INDEPENDENT AMBASSADOR (AMBASSADOR)- An individual, who purchases product, generates sales and business building commissions.

**SPONSOR-** An Ambassador who enrolls another Ambassador or I AM PREFERED customer into FTR Global and is listed as the Sponsor on the Ambassador Agreement. The act of enrolling others and training them to become Ambassadors is called "sponsoring."

**STRONG LEG**- The total BV that accumulates in either an Ambassadors left or right leg whichever is greater

**TERMINATION**- The involuntary cancellation of the Ambassador's Agreement as a result of a violation of any of the terms and conditions of the Ambassador Agreement, Policies & Procedures, or any illegal, fraudulent, deceptive, or unethical business conduct by an Ambassador.

**UPLINE**- This term refers to the Ambassador or Ambassadors above a particular Ambassador in the Sponsorship line of the Company. It is the line of Sponsors that links any particular Ambassador to the Company.

I AM PREFERED CUSTOMER- Pay on a monthly Simple Ship Program and receive IAP Pricing which is up to 25% off Retail.